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MATHEMATICAL METHODS AND MODELS AS TOOLS FOR INNOVATIVE ENTREPRENEURSHIP

This article is devoted to the study of economic systems and processes using mathematical models. Since the mathematical model reflects a problem in the abstract, it allows to take a greater number of diverse characteristics into account which depend on this or that problem. Analysis and calculation of the mathematical model allow to select the optimal solution of the problem and justify that choice. In general, mathematical modeling becomes the language of modern economic theory, equally understandable to scientists all over the world.

Keywords: competitiveness, aggregation, heuristic algorithms.

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STRATEGIC VISION OF EFFICIENCY OF ECONOMIC DEVELOPMENT OF KAZAKHSTAN

Providing of steady and high rates of the economy growing in Kazakhstan will demand the cardinal change of going near strategic vision of prospect of reference-points of Strategy " Kazakhstan-2050" and development of instruments and mechanisms on drafting of tactical current plans of actions with the purpose of his realization.

Keywords: economy growing, economic development, competitiveness.

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PROBLEMS AND PROSPECTS "GREEN ECONOMY" IN THE REPUBLIC OF KAZAKHSTAN

Article examines the potential internal and external threats to human-induced ecosystem, goals and objectives of the "green" economy, as well as the use of its members to improve the environmental situation of the environment

Keywords: ecology, "green" economy, environment

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INTERNATIONAL EXPERIENCE OF STATE POLICY TOURISM DEVELOPMENT: A COMPARATIVE ANALYSIS

The article provides a comparative analysis of foreign experience of public policy of tourism development. The author emphasizes the need for state regulation of the tourism sector of the economy. Concluded that the focus of government regulation of the development of tourism is defined objectives facing government agencies, as well as the tools available to the state to carry out this policy. Noted that in some countries the state policy in the sphere of tourism is often not highlighted, and is integrated into the policies of other sectors of the economy, for example, production policy, balance of payments policy. The state is well-positioned to promote tourist activities. At his best- create favorable economic conditions for enterprises in the tourism industry, support the priorities of its development, economic support of tourists, creating a favorable tourist image of the country, large-scale advertising and information activities, which are not capable of private business.

Keywords: public policy, tourism, world market, methods of state regulation, state regulation tools

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PROSPECTS OF DEVELOPMENT OF ISLAMIC FINANCIAL INSTRUMENTS IN THE PRESENT STAGES OF DEVELOPMENT OF ECONOMY TO THE REPUBLIC OF KAZAKHSTAN

Theoretical basics of development of Islamic financial instruments are covered. Types, functions and forms of Islamic financial instruments. The concept of further development of Islamic financial instruments provides creation as general market prerequisites - market infrastructure, the motivational mechanism, and special state system of support.

Keywords: Islamic financial instruments, entrepreneurship, economics

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FORMER EXPO-2017 AS AN OPPORTUNITY TOURISM DEVELOPMENT IN KAZAKHSTAN

The article discusses the special role of the international exhibition in Kazakhstan is extremely important industry in our time as tourism. And also, in this exhibition, marked priority directions of development of tourism in Kazakhstan.

Keywords: EXPO, world exhibition, objects, tourist infrastructure

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MANAGEMENT ACCOUNTING: PRACTICAL ASPECT OF INTRODUCTION ON THE ENTERPRISES

This article considers relevance, need of introduction of management accounting at the enterprises in the Republic of Kazakhstan. It is established that further research of management accounting and creation of conditions for its introduction at the domestic enterprises will promote increase of level of economic efficiency of activity of the enterprises.

Keywords: efficiency, controlling, outsourcing, innovative management, competitiveness

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SOCIO-ECONOMIC CRISIS OF CULTURE OF THE XXI CENTURY

This article examines the development of culture, together with technological civilization. It also shows examples and facts of the scientists in the context of the problem of "man-machine" which raised the question of a profound crisis of the modern era

Keywords: World Culture, technological civilization, humanity, mechanization, the crisis phenomena.

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**ANALYSIS OF INNOVATION CLUSTERS IN KAZAKHSTAN**

This article discusses the main aspects of the development of innovative clusters. The main focus is on the analysis of cluster development in the Republic of Kazakhstan.

Keywords: innovation clusters, socio-entrepreneurial corporations, development, competitiveness.

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**ANALYSIS OF TOURIST TRANSPORTATIONS BY AIR TRANSPORT IN REPUBLIC OF  
KAZAKHSTANS**

In the clause the analysis of tourist transportations by air transport in Republic of Kazakhstan is carried out. Features of transportations by air transport by kinds of tourism are considered. Problems of transportations of tourists are determined by air transport, tendencies of development of a domestic air transportation are marked.

Keywords: tourism, transportations, air transport

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**REGIONAL COMMUNICATION MECHANISM OF INCREASING THE POTENTIAL ECONOMIC ZONES**

The article describes the main indicators characterizing interregional relations, namely tightness characteristics of interregional relations, analysis of development of interregional relations in respect of the economic content of territorial development, the intensity of migration flows, financial flows between the budgets of regions and republics.

Keywords: migration flows, financial flows.

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**FEATURES OF APPLICATION AND INTRODUCTION NORMATIVE COSTING IN PRODUCTION OF VITAMINS FOR ANIMALS**

This article considers the basic principles of a normative costing. The special attention is paid specifics and to features of a normative method, direct - costing and standard - costing. This article explores aspects of the choice- based costing, for the purpose of making management decisions

Keywords: management accounting, cost, cost estimate.

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**ASSESSMENT OF COMPANIES BY COSTLY APPROACH**

Assessment of the enterprise cost is a structured, goal-oriented process of determining in money value of the cost of the company taking into account potential and actual revenues generated at certain period of time in a particular market. The cost approach to business valuation considers the value of the enterprise from the point of view of its costs.

Keywords: assessment, structured, cost approach

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**THE MAIN METHODS OF REDUCING OF INNOVATION RISK IN FOOD INDUSTRY**

The advantages, disadvantages and problems of a practical use of the most common ways to minimize the risks of innovation are reviewed. The complexity of risk analysis and its importance in risk management system creation in the stages of initiation, planning, implementation and completion of the project is proved.

Keywords: innovations, risk, diversification of innovation activity, transfer of risks, insurance of risks, methods of qualitative and quantitative evaluation.

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**THE ANALYSIS OF THE ORGANIZATIONAL CONDITION OF THE SOCIAL SAFETY NET IN KARAGANDA REGION**

This article represents the analysis of the current state of social protection of the population of Karaganda region, namely, the structure of expenses in the Karaganda region, the structure of consumer spending, and the structure of social transfers of urban and rural population.

Keywords: social protection, the Gini coefficient, the money expenditures, consumer spending, the subsistence minimum, targeted social assistance.

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**THE EMERGENCE OF E-MONEY AS THE DEGREE OF MONETARY RELATIONS AND MONETARY SYSTEM**

In the article the study of the money evolution, money relations in the world, the emergence of electronic money are considered. The development level of monetary relations and the monetary system are described, the electronic money use and its progress are analyzed, and also electronic money introduction role in domestic banks is evaluated, electronic money function problems are studied. The author marked the appropriate height of Internet- banking users amount, what would result in a price-cutting on Internet-banks services.

Keywords: electronic money, payment system, smart-card

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КЛАССИФИКАЦИЯ ФИНАНСОВЫХ ИНСТРУМЕНТОВ ПРОИЗВОДСТВЕННЫМИ ПРЕДПРИЯТИЯМИ

Данная статья рассматривает порядок классификации финансовых инструментов согласно МСФО. Рассмотрены особенности классификации и реклассификации финансовых активов и финансовых обязательств по категориям, классам. Раскрыта порядок классификации финансовых инструментов по бизнес-модели, которая была выбрана руководством производственного предприятия.

Ключевые слова: финансовый инструмент, классификация, бизнес-модель

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WISE WORDS - NATIONAL EDUCATION

In this article the basis of Kazakh oratory, their senses are spoken about. Kazakh rhetoric is the basis of national education. In the basis of culture there is a Kazakh oratory, young people understanding the sense of rhetoric can't look at the speech culture calmly. Correct speech, sensible thought transference is necessary phenomena.

Keywords: oratory, word culture, language culture, national education.

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SOME QUESTIONS TO DEVELOP OF ELECTRONIC TEACHINDG AIDS ON KAZKH LANGUAGE

Some guestions on the development of teaching aids on kazakh language in Russian-speaking audience are given in this article.The level of tasks at every stage of the above issue are defined. And also the positive results of these issues in practice are revealed.

Keywords: electronic textbook, electronic teaching aid, information technology, users, methods and actual questions.

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FEATURES OF DEVELOPMENT OF THE MARKET OF EDUCATIONAL SERVICES AS A MULTI­LEVEL SYSTEM OF INNOVATION

In the article the peculiarities of development of the market of educational services as a multi-level system of innovation. The relevance of this topic is determined by the Industrial-innovation development of the Republic of Kazakhstan. The main start of innovative development - the development of the education system.

Keywords: knowledge, education, innovation, innovative market, innovation system.

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EXISTING MEASURES TO COMBAT MONEY LAUNDERING (AML) AND TERRORIST FINANCING (CFT) IN KAZAKHSTAN

This article discusses the formation of the national AML / CFT system in Kazakhstan combating money laundering and terrorist financing. The analysis of the legal framework in particular the Law " On Combating Legalization ( laundering) of illegally obtained and the financing of terrorism " N 191 -IV (AML / CFT), the law "On amendments and additions to some legislative acts of the Republic of Kazakhstan concerning counteraction to legalization ( laundering) of illegally obtained and terrorism financing", etc.

Keywords: financial monitoring committee on financial monitoring, financial control

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INFORMATION ON MEASURES TAKEN BY THE REPUBLIC OF KAZAKHSTAN AGAINST "MONEY LAUNDERING"

This article examines the analysis of legislative reforms adopted in the Republic of Kazakhstan to combat "money laundering." In particular reveals the importance of the Committee for Financial Monitoring, as well as a model for creating a competent authority in the field of combating money laundering and terrorist financing on the basis of experience of application of administrative type FIU.

Keywords: financial monitoring committee on financial monitoring, financial control

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NONTRADITIONAL METHODS OF INTERROGATION

Research is devoted to problems of humanization's criminal punishment of the Republic of Kazakhstan representing huge interest for each state in the world.

Keywords: criminalistics, investigation, questioning, nonconventional methods, hypnosis, forensic Polygraphy

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ACTIONS OF THE EUROPEAN CONVENTION ON PROTECTION OF HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

This article is devoted to problems of interstate cooperation in the field of protection of the rights and fundamental freedoms of the person. Considers Commission on Human Rights activity, and the Convention on protection of human rights and fundamental freedoms - as a security measure of citizens.

Keywords: rights, freedoms, convention.